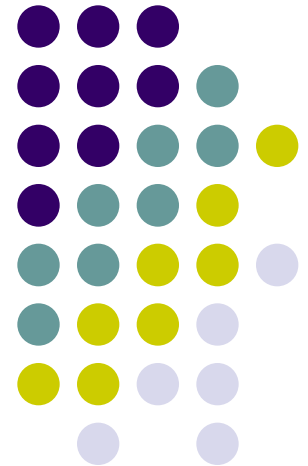


# Discover West Haven

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Mayor John M. Picard

June 16, 2010





# Regional Overview

- Strong workforce
- Colleges and universities
- Location, location, location
- Transportation infrastructure
- Research corridor
- Quality of life
- School systems
- Shoreline
- Culture



# Marketing

- Site Selector tours
- Attracted dozens of consultants, several first time visiting CT
- Attended MD&M East and Interphex
- Regional efforts
  - REX Development
- City's ED website



[www.discoverwesthaven.com](http://www.discoverwesthaven.com)

# City of West Haven



- Leadership
- Vision
- Public-private partnerships
- Communication
- Existing businesses
  - Pride awards
  - Business visitation program
- Economic Development website
- Grants awarded
- Partnership with Community Economic Development Fund and Small Business Development Center
  - Guarantee program through CDA

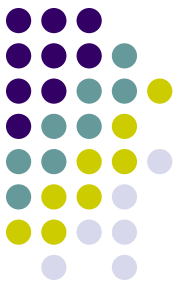


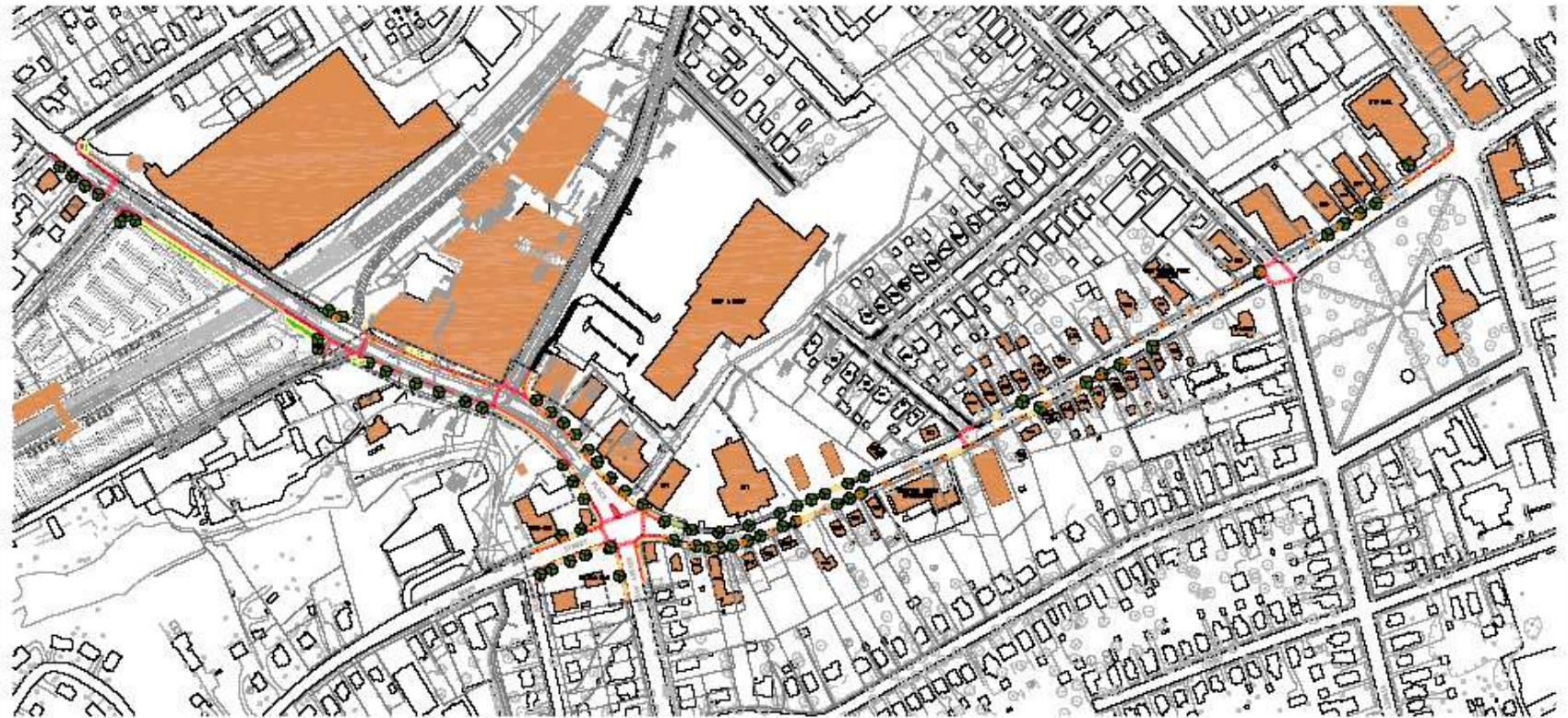


# Train Station

- Project currently out to bid  
(State of Connecticut- Department of Transportation)
- Construction to begin in Fall 2010
- Transit Oriented District to promote economic development
- Streetscaping activities  
(Phase 1- Wagner Place between Main St. and Saw Mill Road almost complete)

# West Haven Train Station Preliminary Design

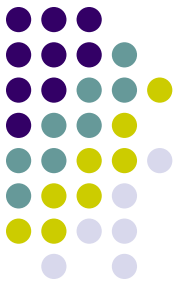




- LEGEND**
- GRANITE CURB WITH BRICK BAND
  - GRANITE CURB WITH LAWN
  - CONCRETE PAVEMENT
  - DECORATIVE CROSSWALK
  - PAINTED CROSSWALK
  - DECORATIVE STEEL PICKET FENCE
  - ORNAMENTAL LIGHT
  - STREET TREE
  - LANDSCAPING
  - BENCH

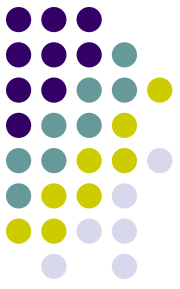
**Concept Plan**  
**SAWMILL ROAD / WAGNER PLACE**  
**STREETSCAPE IMPROVEMENTS**  
West Haven, Connecticut





# Downtown

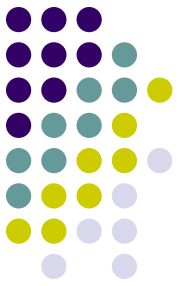
- West Haven Cultural Arts Center
- Streetscaping activities  
(Phase 1- Wagner Place between Main St. and Saw Mill Road almost complete)
- Façade loan program for Downtown Business District  
(Elm St. to Brown St. between Savin Ave and Washington Ave)
- Façade design guidelines  
(CT Main Street Center grant)



# West River Crossing

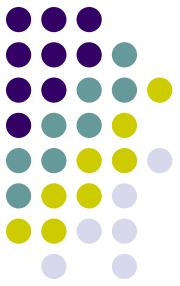
- Assessment and cleanup activities underway on Water Street
- 105 Water Street was demolished
- Efforts to secure funding for replacement of bulkhead
- All permits acquired for Bulkhead





# Boston Post Road

- University of New Haven expansion
- Magnet School – Science and Engineering
- Mack Truck building demolished
- The Lighting Quotient- parking lot addition
- New trees- Greening of the Boston Post Road grant
- New businesses



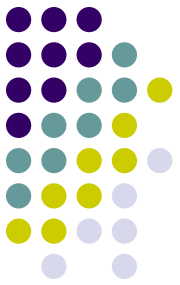
# Development Opportunities

- Acorn campus
- Gold Medal Bakery
- Morgan Lane – former Sikorsky building
- Prindle Road
- Dadd's Extreme Sports
- Rock Tabernacle
- Transit District opportunities



# The Future is Now

- Investment Opportunities
- Consider the future – 5-10 years from now
- Regionalism strengthened
- Transportation infrastructure advantage
- Research/Biotech cluster
- Development opportunities
- Vision and optimism



For updates and more information, visit us at  
[www.discoverwesthaven.com](http://www.discoverwesthaven.com)